

June 2011

Newsletter



Contact details

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Company News

We will shortly be taking delivery of three new vehicles which will incorporate our new logo. We feel the new logo reflects our growing diversification into the chilled food sector.

We are constantly increasing our product range and if you would like to know more about the products please speak to your telesales operative or your account manager. Details of telesales operatives are below and Account Managers are on the next page

Telesales

We are currently undergoing some changes in our telesales department. In future all customers will be designated one of our telesales operators.

Hopefully this will ensure a better quality of service for all our customers.

Jean Whalley 01772 781572

Richard Clegg 01772 781567

Nicola Procter 01772 781570

Joanne Walker 01772 781563

Gill Hudson 01772 781562

Sales Representatives

Please find below a map outlining the areas currently covered by our two sales representatives.



Paul Masterson Tel 07725 942782
Email paul@markclegg.co.uk

Iain Anderson Tel 07590 984227
Email iain@markclegg.co.uk

Product News

Product Promotions

June

Farmhouse Ham joints	5%	discount
Honey Roast Ham joints	5%	discount
Wensleydale Traditional Tall	20%	discount
Wensleydale Wheel	20%	discount
Wensleydale Special Reserve	20%	discount
Smoked Wensleydale	20%	discount
Wensleydale Block	20%	discount
Coverdale	20%	discount

July

Dalesman 900g	10%	discount
Kit Kalvert 500g	10%	discount
All Wensleydale 12x 200g	10%	discount

August

Wensleydale & Ginger	1kg	20% discount
Wensleydale & Apricot	1kg	20% discount
Wensleydale & Cranberries	1kg	20% discount
Pineapple Twist	1kg	20% discount

Cheese Prices

Published 24 May 11

UK Wholesale Prices

With high milk output (April being up on 2010 by 4.7% and May much in line with this increase), there have been plentiful supplies for manufacture but most operators report a tight market with no build up in stocks or anxious sellers. This has enabled UK commodity prices to edge back up again after dipping during March and early April.

The UK bulk butter market has been typical of this improving trend and has virtually recovered back to February price levels and is expected to remain buoyant over the next few months, with further price increases possible. Despite high output, supplies of butter are reported as limited as manufacturers are reluctant to sell while prices are rising. There has also been extra interest in exports, mainly elsewhere in the EU, partly because Sterling has weakened against the Euro, April and May, recording a 4% devaluation since February. Bulk cream prices have increased significantly in recent weeks with strong export demand helped by the weakness of Sterling and also because of the early start to the fresh fruit season.

Staff News

The past few months has seen a flurry of weddings. Both Lucy and Joanne have relinquished the Clegg name and the next one to take the plunge in August will be Audrey Walton from our accounts department. Congratulations to all of them.

Profile

In this edition the spotlight falls on Richard Clegg. Richard is twenty two and the youngest of Marks five children. He is the latest addition to our telesales staff having spent the previous few months gaining experience in our warehouse.

Richard is a keen sportsman and plays both football and cricket for local teams as well as having the dubious pleasure of supporting Preston North End.

Competition

In our last edition customers were asked to complete a customer satisfaction survey. The response was very encouraging and the results will be published in our next issue.

The lucky owner of the winning survey is Nicola a member of the kitchen staff at Sandylands Primary School In Morecambe and she will receive her £50 in M&S vouchers shortly.

This Editions Competition

As an extra incentive to purchase Wensleydale products over the next three months in addition to the discounts offered on page 4 all customers who show an increase in the number of products bought in this period will be entered into a free draw.

The winner of this draw will receive one nights accommodation for two in the beautiful Yorkshire dales coupled with a visit to the Hawes creamery to view the cheese making process.

Order Deadlines

Yogurts

48 hours (two days prior to delivery)
Before 12:00 o'clock e.g. your delivery
Friday, order on Wednesday prior



Sandwich Fillings

(inc salads, marinades etc)
48 hours (two days prior to delivery) Before 12:00
e.g. for delivery Monday, order on
Thursday prior



Longley Farm

Delivery Days Mon, Tues & Wed
Order before 2:30pm Thursday prior
Delivery Days Thurs & Friday
Order before 2:30pm Tues prior

